



## Echeverria Design Group | 2025 Year in Review

Happy Holidays from Echeverria Design Group

As we close out 2025, we're pleased to share a look back at the year through the debut of our EDG quarterly newsletter. Inside, we highlight select projects completed in 2025, feature recent media coverage in our In the Media section, and recap event attendance throughout the year. We also share a snapshot of ongoing projects that continue to shape our work moving forward.

Thank you to our clients, partners, and collaborators for another year of trusted collaboration.





# Projects Completed In 2025

## MAYORS, LENOX SQUARE



Completed in 2025, the MAYORS showroom at Lenox Square Mall in Atlanta introduced a contemporary yet timeless setting for luxury watch and jewelry retail. The space features a curated selection of brands, including several making their regional debut such as Roberto Coin now available for the first time at Lenox Square.

The showroom also debuted a dedicated bridal jewelry section, thoughtfully designed as an elevated destination for brides and gift-givers. Each design element was carefully orchestrated to balance distinct brand identities within a cohesive environment that encourages connection and discovery.

“For more than 30 years, Echeverria Design Group’s partnership with MAYORS has been a true creative collaboration,” said Mario Echeverria, Founder and President of Echeverria Design Group.





# Projects Completed In 2025

## MAYORS, UNIVERSITY TOWN CENTER



Completed in 2025, the Mayors University Town Center showroom marked another milestone in our more than three-decade partnership with the brand. The newly opened Sarasota location was designed to deepen the appreciation of fine timepieces and jewelry, bringing together modern luxury, warmth, and balance in a setting tailored for discovery.

“Designing a MAYORS showroom means creating an environment that encourages conversation, connection, and discovery an evolution of the luxury retail experience that honors its heritage,” shared Mario Echeverria, Founder and President of Echeverria Design Group.

From design through project management, the project reflects a shared commitment to thoughtful planning, craftsmanship, and long-standing collaboration.





# Projects Completed In 2025

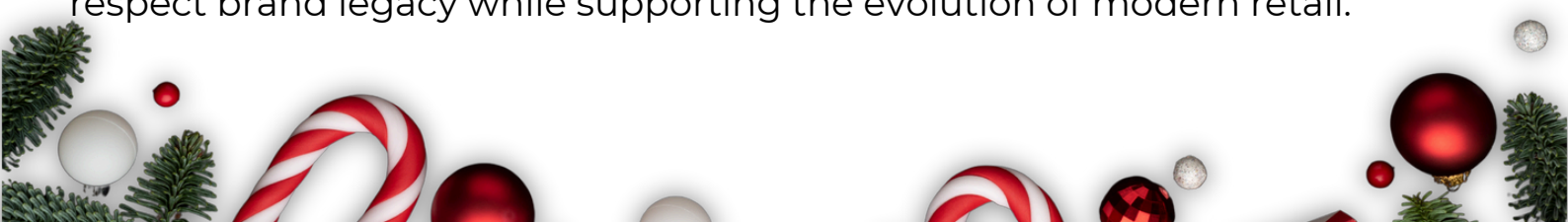
## BLOOMINGDALES, FLAGSHIP



Bloomingdale's 59th Street Flagship has long stood as a cultural and retail landmark in New York City. In 2025, Echeverria Design Group partnered with the Bloomingdale's design team on the Third Floor renovation, reimagining approximately 22,922 square feet of retail space.

The project involved relocating Intimate Apparel from the Fourth Floor and reflowing the Coats/Swim and Dresses departments into a cohesive, unified layout. Our scope of work included architectural and interior design, construction documentation, construction administration, and an ADA survey of the area.

This collaboration reflected our continued commitment to design solutions that respect brand legacy while supporting the evolution of modern retail.







In 2025, EDG Was Featured In

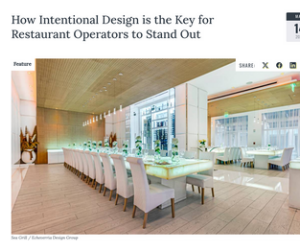
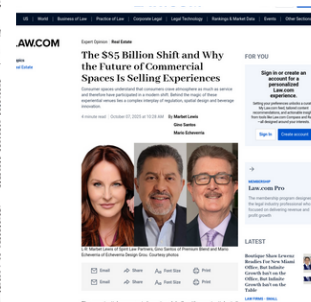
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# Industry Conferences Attended

## TEAM ECHEVERRIA AT CSI EXPO 2025

On June 3 and 4, our team attended the Cruise Ship Interiors Expo, where we explored the latest innovations in maritime design and connected with industry leaders shaping the future of cruise interiors. It was a valuable opportunity to gain fresh insights, discover new materials, and strengthen relationships across the industry.



## TEAM ECHEVERRIA AT IAAPA EXPO 2025

On November 20, our team attended IAAPA Expo 2025 in Orlando, where we explored the latest innovations in themed entertainment, immersive environments, and experiential design. It was a valuable opportunity to gain fresh insights, discover new approaches to guest experience, and connect with industry leaders shaping the future of attractions and public-facing spaces.



## Looking Ahead: Ongoing Projects

elev8  
FUN

bloomingdale's







From all of us at Echeverria Design Group,  
we wish you a Merry Christmas and a  
joyful holiday season.

As we reflect on the year behind us, we're  
grateful for our clients, partners, and the  
relationships that make our work  
possible.

Wishing you peace, happiness, and  
meaningful moments with those who  
matter most this holiday season.



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